

CURRICULUM VITAE AND LIST OF PUBLICATIONS

• Education

- B.A., 2001-2004 Lifshiz College of Education - Education Department
- M.A., 2006-2008 The Hebrew University of Jerusalem - Department of Communication and Journalism
Advisor: Prof. Ifat Maoz
Title of Thesis: "The Broadcasting of Interviews with Terrorists and Their Acceptance by Youth in Israel"
- Ph.D., 2010-2014 The Hebrew University of Jerusalem - Department of Communication and Journalism
Advisors: Prof. Menahem Blondheim & Prof. Elihu Katz.
Title of Dissertation: "The person you have called is not available": Personal, institutional and social spheres in the mobile-phone age

• Employment History

- 2018- Lecturer, School of Communication, Ariel University
- 2017-2018 Post-Doctoral Fellow, Skirball Department of Hebrew and Judaic Studies, NYU, NY.
- 2016-2017 Postdoctoral Fellow at the School of Journalism, Columbia University, NY.
Host: Prof. Michael Schudson
- 2012-2016 Teacher, School of Communication, Ariel University
- 2010-2016 Teacher, Department of Communication and Journalism & School of Education, Hebrew University of Jerusalem
- 2008-2015 Teacher, Herzog College of Education
- 2009-2013 Teacher, Communication Department, Hadassa College

Publications

1. Rosenberg, H., Blondheim, M., & Katz, E. (in press). It's the text, stupid!: Mobile phones, religious communities, and the silent threat of text messages". *New Media & Society*
2. Rosenberg, H. (2018). "The Soldier is not available now": Military training, total institutions and Mobile Phones. *Media Frames, 17*, 69-93.
3. Rosenberg, H. (2018). The "Flashpacker" and the "Unplugger": Mobile Phones (dis)connection and the Backpacking Experience. *Mobile Media & Communication, 7*(1), 111-130.
4. Rosenberg, H. & Asterhan, C. S. C., (2018). "WhatsApp Teacher?" - Student perspectives on teacher-student WhatsApp interactions in secondary schools. *Journal of Information Technology Education: Research, 17*, 205-226.
5. Rosenberg, H., Ophir, Y., & Asterhan, C. S. C., (2018). Virtual Safe Zone: Teachers' Online Psychosocial Role in Social Network Sites during Times of War. *Teaching and Teacher Education, 73*, 35-42.
6. Rosenberg, H. (2018). Home, Front and Mobile Phones: The case of the Second Lebanon War. *First Monday, 23*(2).
7. Rashi, T., & Rosenberg, H. (2017). Shaming in Judaism: Past, Present, Future. *Journal of Religious & Society, 19*, 1-22.
8. Blondheim, M., & Rosenberg, H. (2017). Media Theology: New Communication Technologies as religious constructs, metaphors, and experiences. *New Media & Society, 19*(1), 43-51.
9. Rosenberg, H., & Kohn, A. (2016). Temptations of Fluency and dilemmas of self-definition: stutterers' usage and avoidance of new media technologies. *Computers in Human behavior, 62*, 536-544.
10. Ophir, Y., Rosenberg, H., Asterhan, C. S. C., & Schwarz, B. B. (2016). In times of war, adolescents do not fall silent: Teacher-student social network communication in wartime. *Journal of Adolescents, 46*, 98-106.

11. Rosenberg, H., Blondheim, M., & Katz, E. (2016). Guardians of the Walls: Supervision, Boundaries and the Ultra-Orthodox Mobile-Phone Usages Campaign. *Israel Sociology*, 17(2), 115-136. (Hebrew: שוברי החומות": פיקוח, גבולות, והמערכה על הסלולרי הכשרי בחברה החרדית).
12. Rosenberg, H. (2016). "For the stone shall laugh out from the wall": Ironic, Satirical, and Parodic *Pashkevilim* (=wall posters) as a Critical Genre. *Online Humor*, 6, 28-44. (Hebrew: "אבן מקיר תצחק"- פשקוויילים פארודיים, סאטיריים (ואירוניים כז'אנר ביקורתי
13. Asterhan, C. S. C., & Rosenberg, H. (2015). The promise, reality and dilemmas of secondary school teacher–student interactions in Facebook: The teacher perspective. *Computers & Education*, 85, 134-148.
14. Rosenberg, H. (2015). Home, Front and Mobile Phones: The case of the Second Lebanon War. *Social issues in Israel*, 20, 131-155. (Hebrew: הבית, החזית והטלפון הנייד: (המקרה של מלחמת לבנון השנייה).
15. Rosenberg, H. (2014). Backpacking Experience and the Mobile Phone. *Media Frames*, 13, 39-92. (Hebrew: לקחת את אמא אתי בתרמיל": הטלפון הסלולרי (והחוויה התרמילאית).
16. Rosenberg, H., & Rashi, T. (2014). The Pashkevil and the "Kosher Cell-Phone". *Israel Studies in Language & Society*, 6(2), 71-95. (Hebrew: (מדיום)" (חדש מפני ישן תוציאור": הפשקוויילים במאבקם למען הסלולר הכשר).
17. Kohn, A., & Rosenberg, H. (2013). Collapsing walls and the question of commemoration: Graffiti in the Israeli Withdrawal, August 2005. *Social Semiotics*, 23(2), 606-631.
18. Rosenberg, H., & Kohn, A. (2012). "I feel comfortable speaking with you softly': New Media & Stutters". *Media Frames*, 9, 29-68. (Hebrew: "נוה לי (לשוחח אתכם חרישית": דפוסי שימוש והימנעות של מגמגמים בטכנולוגיות מדיה חדשות).
19. Rosenberg, H., & Maoz, I. (2012). "Meeting the Enemy: The Reception of a Television Interview with a Female Palestinian Terrorist among Jewish Youth in Israel". *The Communication Review*, 15(1), 45-71.

20. Rosenberg, H., & Maoz, I. (2011). An encounter with the enemy: The reception of a television interview with a terrorist by Hawkish Jewish-Israeli adolescents. *Media Frames*, 6, 89-117. (Hebrew: 'מפגש עם האויב': התקבלות ראיון טלוויזיוני עם טרוריסטית על ידי בני נוער יהודים בישראל)
21. Kohn, A., & Rosenberg, H. (2009). 'Talking to the walls': Graffiti and reveres Graffiti in Gush Katif. *Megamot*, 46, 109-136. (Hebrew: מדברים אל הקירות: (גרפיטי וגרפיטי מהופך בגוש קטיף).

Authored books

a) Editorship of collective volumes

1. Blondheim, M., & Rosenberg, H. (Eds.) (2018, in press). *The Jewish Diaspora as Conversation: From Antiquity to Modernity*. Israel Academic Press.
2. Schwarz, B. B., Rosenberg, H., & Asterhan, C. S. C. (Eds.) (2017). *Breaking down barriers? Teachers, students and social networks*. MOFET books. (Hebrew: "יחומות החינוך נפלו ברשת": מורים, תלמידים ורשתות חברתיות).

d) Books Chapter _

1. Ophir, Y., Rosenberg, H., Lipshits-Braziler, Y., & Amichai-Hamburger, Y. (in press). Smartphones, Social Networking Technologies, and Children's Well-being: A Critical Review. In: M. Desjarlais (Ed.), *The Psychology and Dynamics Behind Social Media Interaction*. IGI Global Publication.
2. Blondheim, M., & Rosenberg, H. (in press). The Jewish Diaspora in Communication: Studies on Two Thousand Years of Saying Goodbye but not Leaving. In: M. Blondheim & H. Rosenberg, H. (Eds.). *The Jewish Diaspora as Conversation: From Antiquity to Modernity*. Israel Academic Press.
3. Lev-On, A. & Rosenberg, H. (2018). M-Governments in the local level: An exploratory Study. In: *Proceedings of the 8th International Conference on Information, Intelligence, Systems & Applications (IISA)*. Available at: <http://ieeexplore.ieee.org/document/8316363/>

4. Rosenberg, H. (2017). Teachers' Attitude Uses and dilemmas when interacting with Students in facebook. In: B. B. Schwarz, H. Rosenberg & C. S. C. Asterhan, (Eds.), *Breaking down barriers? Teachers, students and social network sites* (pp. 25-52). MOFET books. (Hebrew: אינטראקציה בין תלמידים ומורים בפייסבוק – עמדות, שימושים ודילמות).
 5. Rosenberg, A., & Asterhan, C. S. C. (2017). What's App, sir? Teachers and students in Whatsapp groups. In: B. B. Schwarz, H. Rosenberg & C. S. C. Asterhan, (Eds.), *Breaking down barriers? Teachers, students and social network sites* (pp. 77-102). MOFET books. (Hebrew: מורים ותלמידים בווטסאפ: נקודת המבט של התלמיד).
 6. Rosenberg, H., Ophir, Y., & Asterhan, C. S. C. (2017). Building Adolescent Resilience: Teacher-Student Social Network Communication in times of political violence. In: B. B. Schwarz, H. Rosenberg & C. S. C. Asterhan, (Eds.), *Breaking down barriers? Teachers, students and social network sites* (pp. 199-218). MOFET books. (Hebrew: "כשהתותחים רועמים התלמידים מדברים": מורים ותלמידים ברשתות חברתיות בזמן מלחמה).
 7. Rosenbreg, H., & Rashi, T. (2015). *Pashkevillim* in Campaigns against New Media: What Can *Pashkevillim* Accomplish that Newspapers Cannot? In: H. Campbell (Ed.), *Digital Judaism* (pp. 161-182). London: Routledge.
- Asterhan, C., Rosenberg, H., Schwarz, B., & Solomon, L. (2013). Secondary school teacher-student communication in Facebook: Potentials and pitfalls. In *Proceedings of the Chais conference on instructional technologies research*.

Published scientific reports and technical papers

1. Rosenberg, H. (2016). Media, Teens & children: Consumption, habits and social practices. In: R. Mann & A. Lev-On (Eds.), *Annual Report: The Israeli Media in 2015 Agendas, Uses and Trends* (pp. 70-91). Ariel: New Media Research Institute, Ariel University. (Hebrew)
2. Rosenberg, H. (2015). Cellular Phone in Israel. In: A. Lev-On & R. Mann (Eds.), *Annual Report: The Israeli Media in 2014 Agendas, Uses and Trends* (pp. 70-91). Ariel: New Media Research Institute, Ariel University. (Hebrew)

Unrefereed professional articles and publications

1. Rosenberg, H. (2017). New curriculum in media studies. *Ministry of Education*.
2. Rosenberg, H. (2009). "Freedom of Expression and Journalistic Ethics", *Ministry of Education, Learning Unit for Communication courses of study*. Available at: <http://yeda.amalnet.k12.il/Commun>.
3. Rosenberg, H. (2009). "Communication and Judaism", *Ministry of Education, Learning Unit for Communication courses of study*. Available at: <http://yeda.amalnet.k12.il/Commun>.

Presentation of Papers at Conferences/Meetings

1. The (Other) Two Percent Also Matter! – Mobile Phone Refusers (May, 2018). The International Communication Association (ICA) 68st Annual Conference, Prague, Czech Republic. (with Kalia Vogelmann)
2. Virtual Safe Zone: Teachers' Online Psychosocial Role in Social Network Sites during Times of War (May, 2018). The International Communication Association (ICA) 68st Annual Conference, Prague, Czech Republic. (with Yaakov Ophir & Christa Asterhan)
3. "“Between Enhancement and Diminution: The Role of the Smartphone in the Lives of Teenagers,” (August 2017). Enhancing Life: A Public Interdisciplinary Conference, Chicago. (with Menahem Blondheim).
4. "walls breakers": Mobile Phones, religious communities and the silent threat of text messages. (July, 2017). The International Association for Media & Communication Research (IAMCR) Conference, Cartagena, Columbia.
5. M-Government in the local level: An exploratory study. (August, 2017). The International Conference on Information, Intelligence, Systems & Applications (IISA). Larnaca, Cyprus. (With Azi Lev-On)

6. "Media Abstention as a New Literacy: The Case of Teenagers and the Cellphone". (November 2016). UNESCO MIL (Media and Information Literacy), Global MIL Week, San Paulo, Plenary Session. (with Menahem Blondheim)
7. "The Handshake of New Media and Theology: ICTs as Religious constructs, Metaphors, and Experiences. (June 2016). The International Communication Association (ICA) 66st Annual Conference, Fukuoka, Japan. (with Menahem Blondheim).
8. "What missing the cellular means: The significance of (no) mobile phones to adolescents' lives". (May 2016). the International Convention of the Association for Psychological Science (APS), Chicago. (with Menahem Blondheim)
9. Smartphone or Smart Consumer? - Consumers' Awareness and Attitudes towards Mobile Advertising in Israel (June, 2016). The Association For Israel Studies (AIS), Jerusalem, Israel. (with Osnat Roth-Cohen)
10. Teachers and Students Interaction on Social Media (May, 2016). The International Conference "Education and Learning in XXI Century", St. Petersburg, Russia. (with Christa Asterhan)
11. Social Media Communication between Teachers and Students in Times of War (March 2015). The International Convention of Psychological Science (APS), Amsterdam, The Netherlands. (with Yaakov Ophir).
12. In Times of War, Teachers Do Not Fall Silent: Social Media Communication between Teachers and Students in Times of War: Students' perspective. (April 2015). The 19th Israel Communication Association, The Open University, Ra'anana. (with Yaakov Ophir & Christa Asterhan)
13. The Role of Teacher-Student Social Network Contact in wartime: A Mixed Method Approach (February 2015). The 10th Chais Conference for Innovation in Learning Technologies, The Open University. (with Yaakov Ophir, Christa Asterhan & Baruch Schwarz).

14. "Dumbphone in my hand, Smartphone in my pocket": The ultra-Orthodox case of the digital divide (May 2014). The International Communication Association 64st Annual Conference, Seattle, USA.
15. The Mobile Phone and the Backpacking Experience in India (February 2014). The International Conference on Hospitality, Leisure, Sport, and Tourism (HLST), New-Delhi, India.
16. "What Missing My Cellular Means"? – Experiencing the absence of the mobile phone" (April, 2014). The Israel Communication Association, Netania College. (with Menahem Blondheim)
17. The Writing on the Collapsing Walls: "Reversed Graffiti" in the Israeli Withdrawal, August 2005 (May, 2013). The International Communication Association (ICA) 63st Annual Conference, London, England. (with Ayelet Kohn.)
18. "Rabbi: approve my friendship!": Rabies, Communities and Facebook. (2013). The 1st Conference of New Media & Religion, Ariel University.
19. Secondary School Teacher-Student Communication in Facebook: Potentials and Pitfalls. (2013). The 8th Chais Conference for Innovation in Learning Technologies, The Open University, Tel-Aviv. (with Christ Asterhan)
20. "Empire and Communication in Time & Space: An Innisian Reading of the Biblical Book of Esther" (2013). Paper presented at The 14th Jerusalem Conference in Canadian Studies, Jerusalem. (with Menahem Blondheim & Elihu Katz).
21. Meeting the Enemy": The Reception of a Television Interview With a Female Palestinian Terrorist Among Hawkish Jewish Youth in Israel (May, 2012). The International Communication Association (ICA) 62st Annual Conference, Phoenix, Arizona, USA. (with Ifat Maoz)
22. The Compassion Paradox in Asymmetrical Conflict: Responses to a Mediated Encounter With the Enemy (May, 2012). The International Communication Association 62st Annual Conference, Phoenix, Arizona, USA. (with Ifat Maoz).
23. 'Kosher Cell-phone and air-conditioners *kahalach*': Advertising in the Ultra-Orthodox Mass Media (2009). The 40th annual conference of the Israeli Sociologists Society (ISS), the College for Administration, 2009.

24. "The Writing on (the Collapsing) Walls: Graffiti of the Israeli Withdrawal", August 2005 (2009). The 12th conference of The International Sociological Association (ISA), Barcelona, Spain. (with Ayelet Kohn)
25. "Commodification Processes and Advertising in the Ultra-Orthodox Sector (2008)". The Israel Communication Association, The College of Management-Academic Studies, Rishon LeZion, Israel.
26. "Graffiti and Reversed Graffiti in Gush-Ktif (2008)". The 39th annual conference of the Israeli Sociologists Society (ISS), Tel-Aviv University, Israel. (with Ayelet Kohn)